



Know your power.



This is equal to **30% of**
our yearly energy usage

There are hundreds of ways to waste...



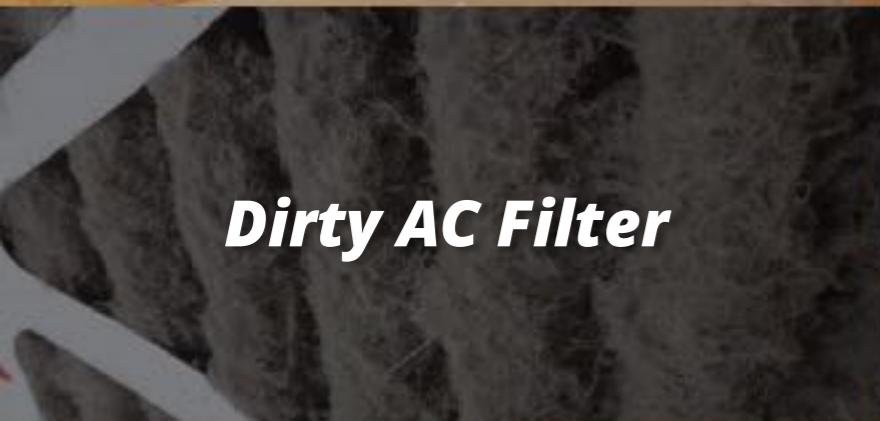
No Attic Insulation



Leaving the Stove On



Leaving the TV On



Dirty AC Filter



Faulted AC



Over Scheduled Pool Pump



Leaving Lights On



Old Refrigerator



Poorly Setup Thermostat

**Unfortunately,
our bill raises
more questions
than it answers.**



What can I
do to lower
my utility
bill?

Why is my
energy bill
so high?

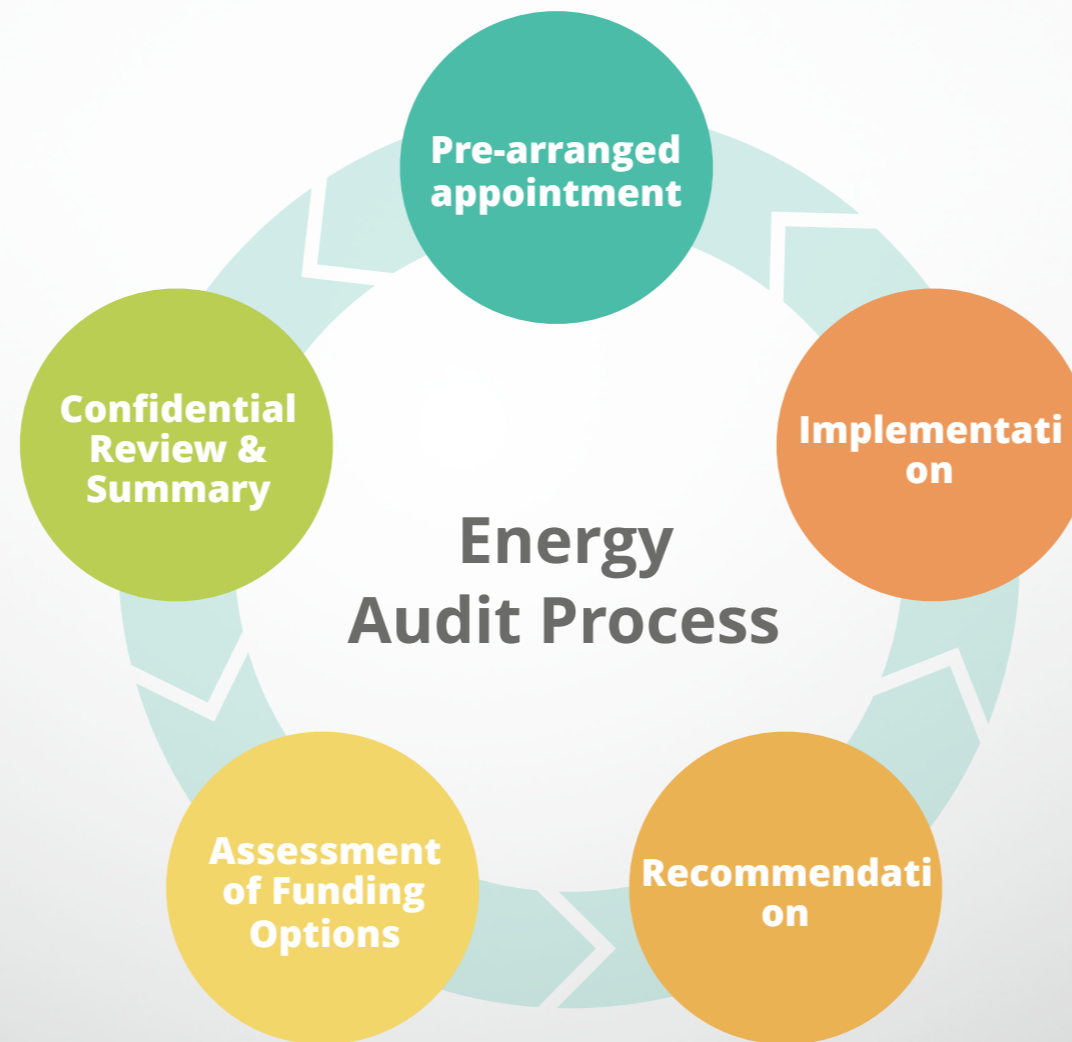
What is
being
left on at
home?

Is solar
right for
me?

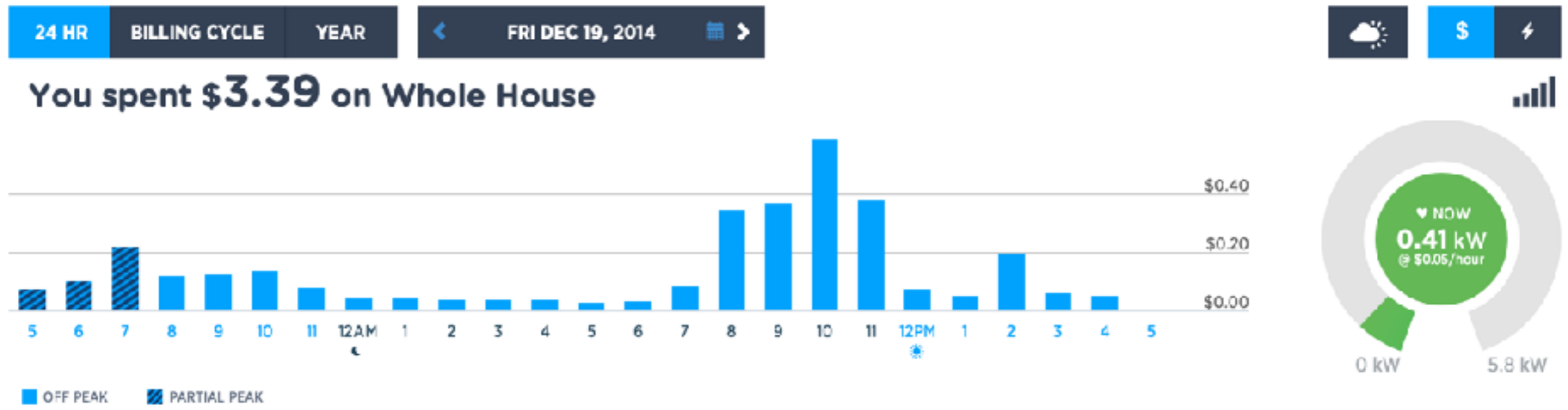
How much
energy are
my
appliances
using?

Those
damn kids
again...

Energy audits are invasive



Energy monitoring today *only helps the nerds*



Category	Cost
WHOLE HOUSE	\$3.39
ALWAYS ON	\$0.40
REFRIGERATION	\$0.11
OTHERS	\$2.88

[Looking for an appliance?](#)

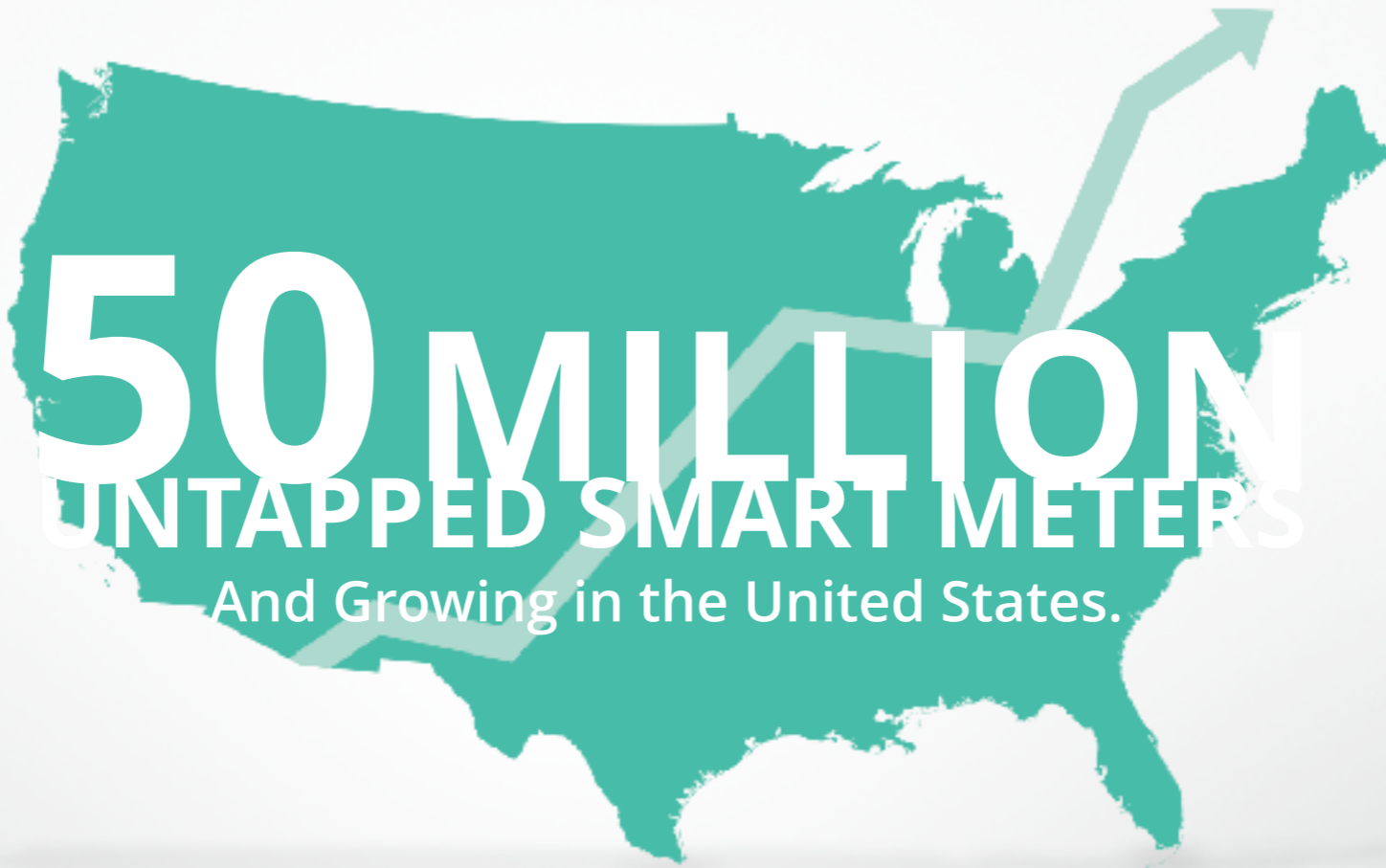
Whole House usage details

ENERGY RATE

\$0.14/kWh
CURRENT RATE

COST PROJECTIONS

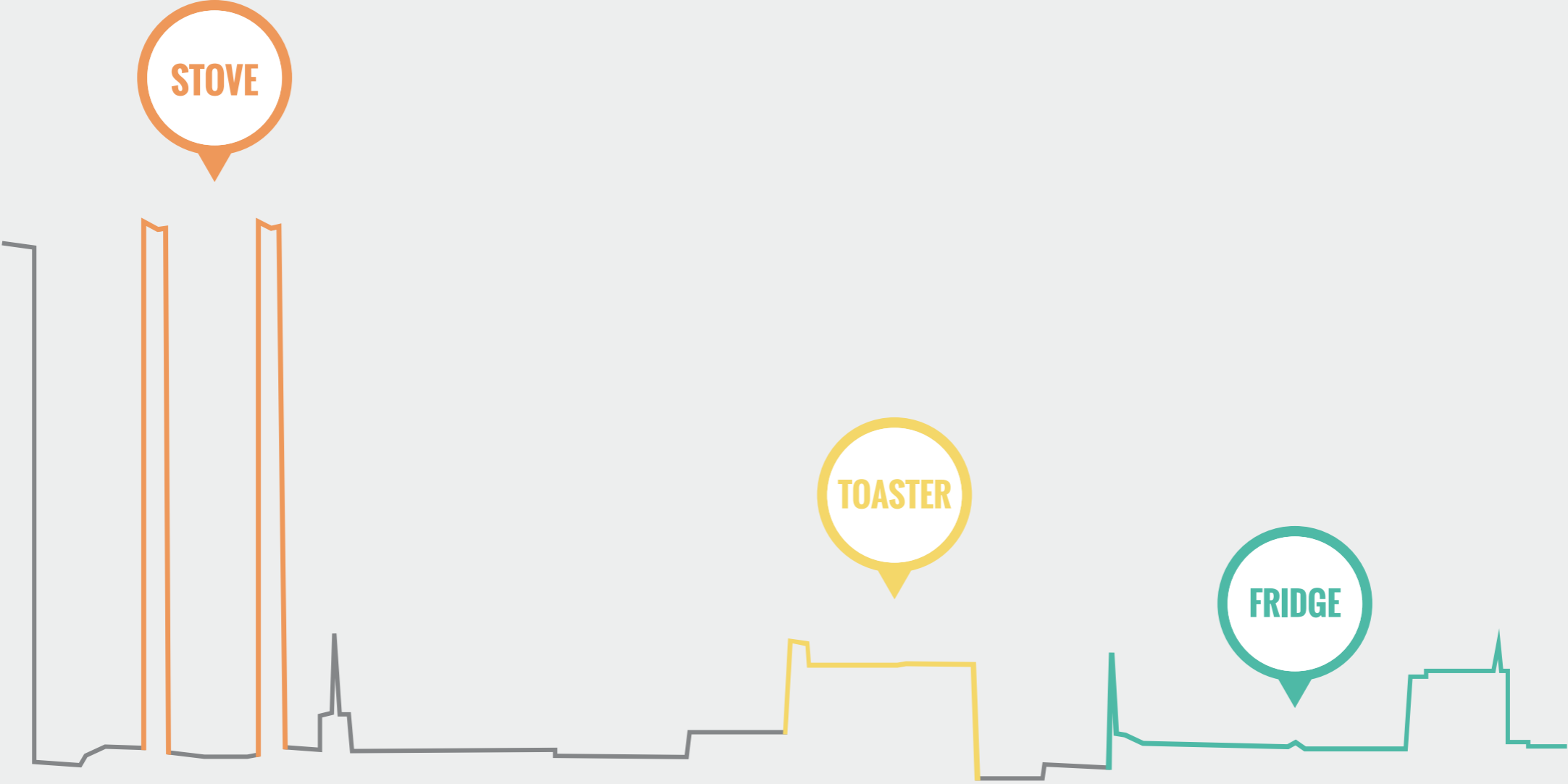
\$86
ESTIMATED BILL



The opportunity

Power data generated by these meters is entirely inaccessible to customers. Even with the data customers are left to interpret and understand the data on their own.

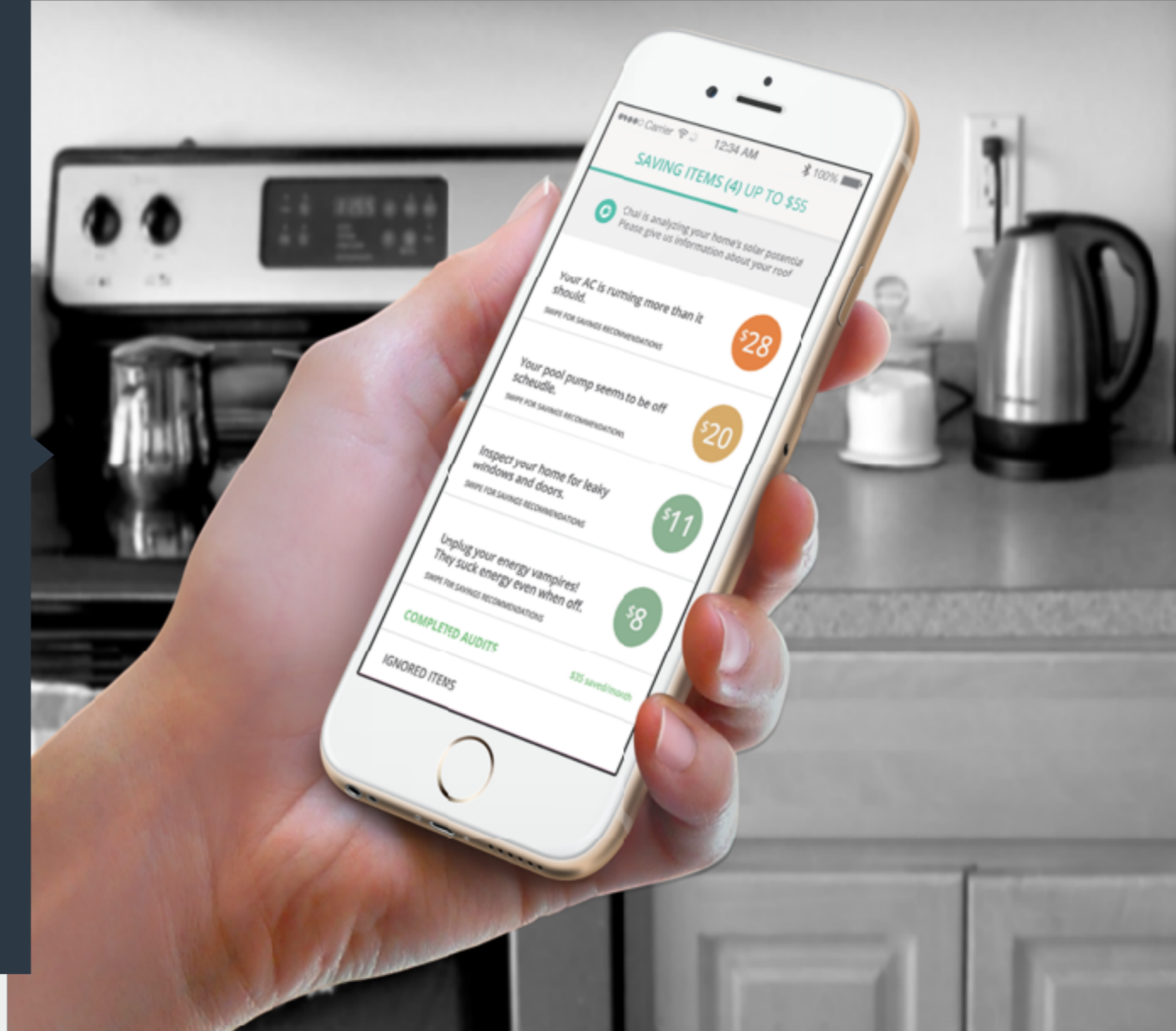
Incredibly Rich Data



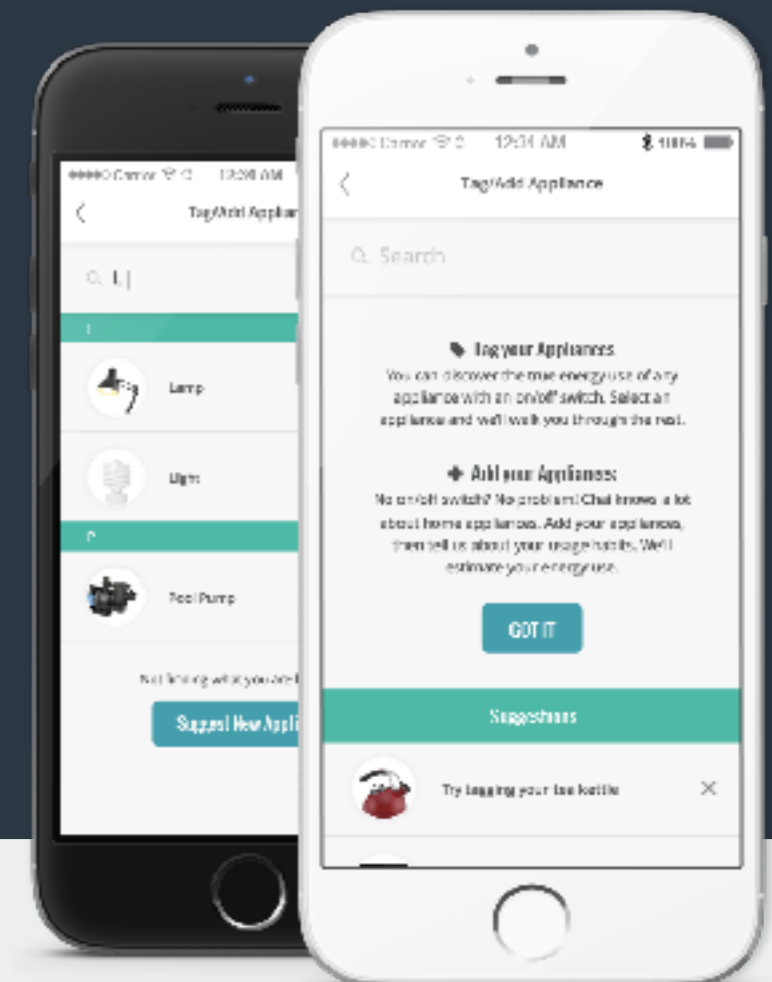


The New Face of your Utility Company

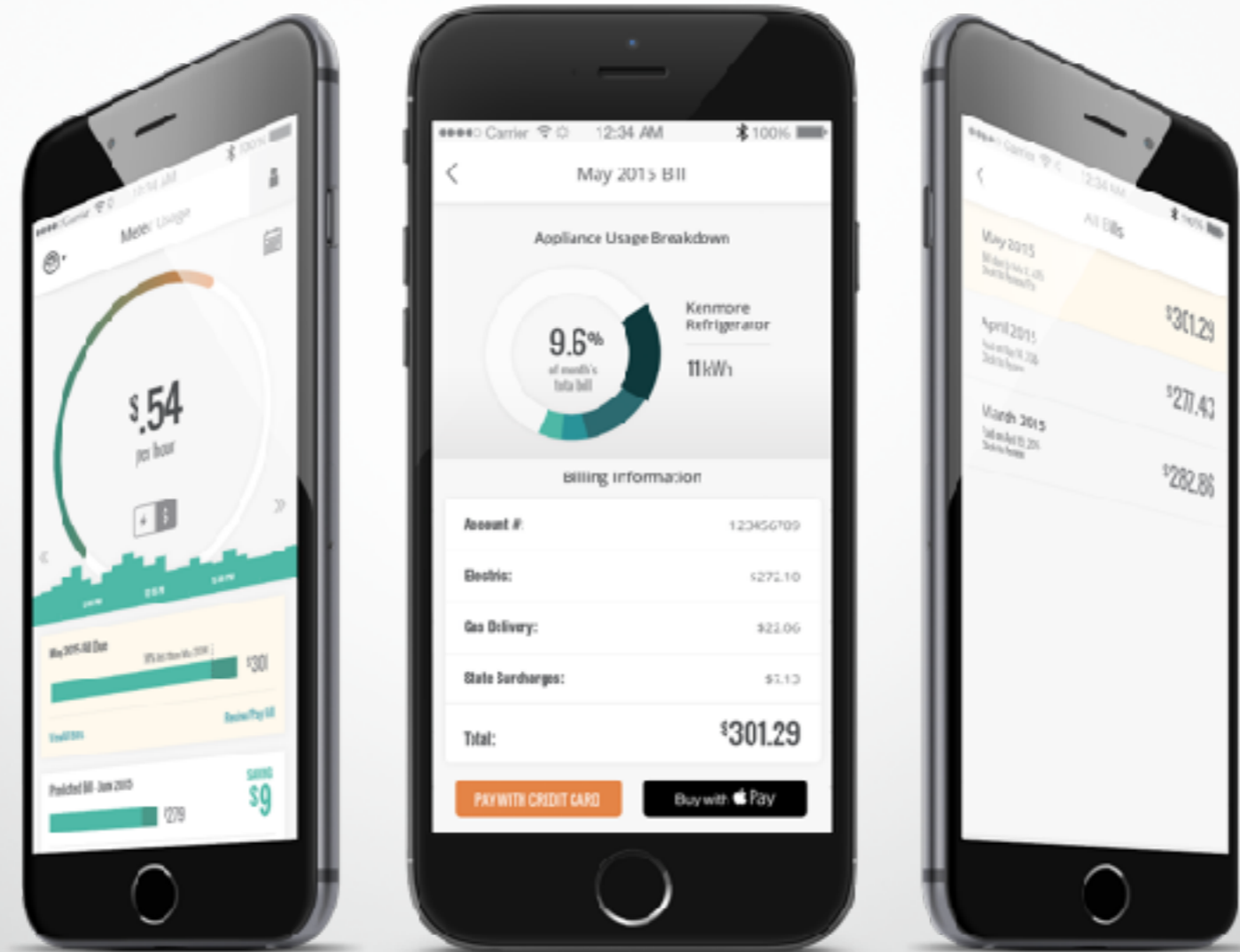
We pinpoint how users are wasting money and where they can save



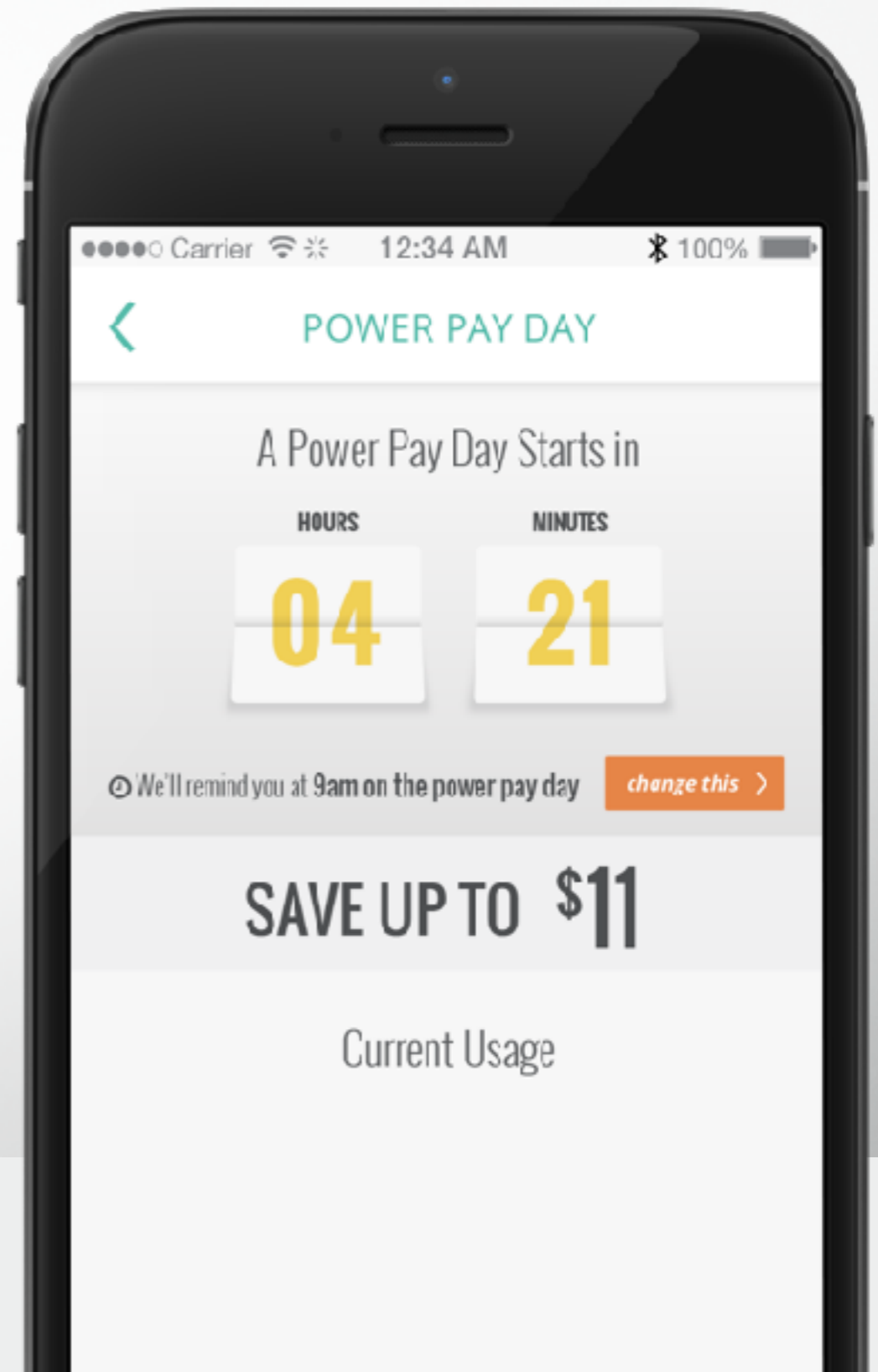
Tagging helps Chai learn

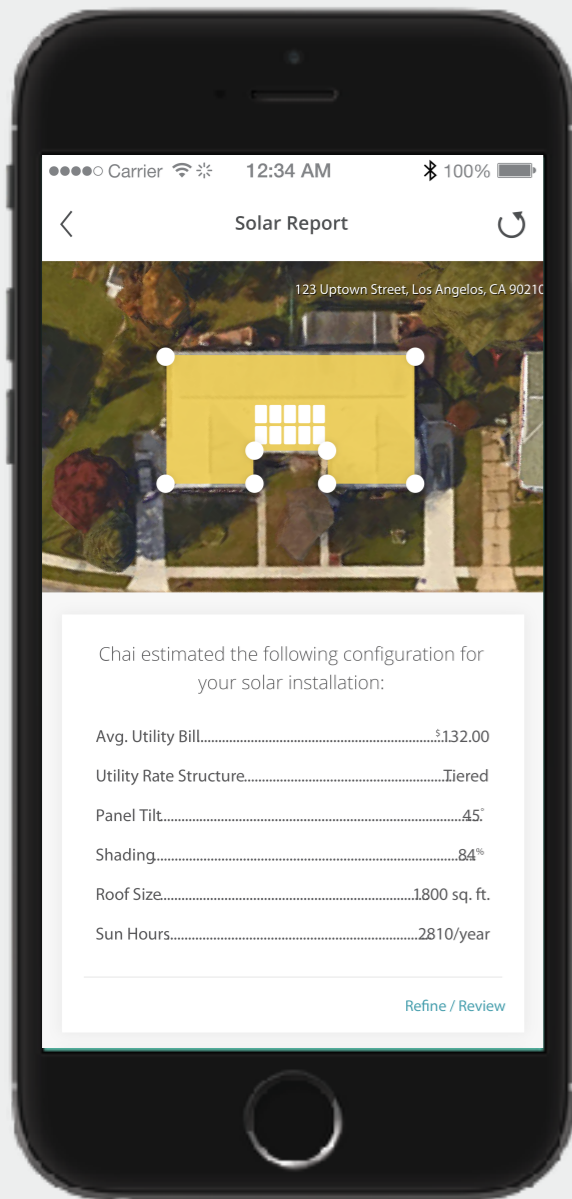


Finally, your bill - *understood*.

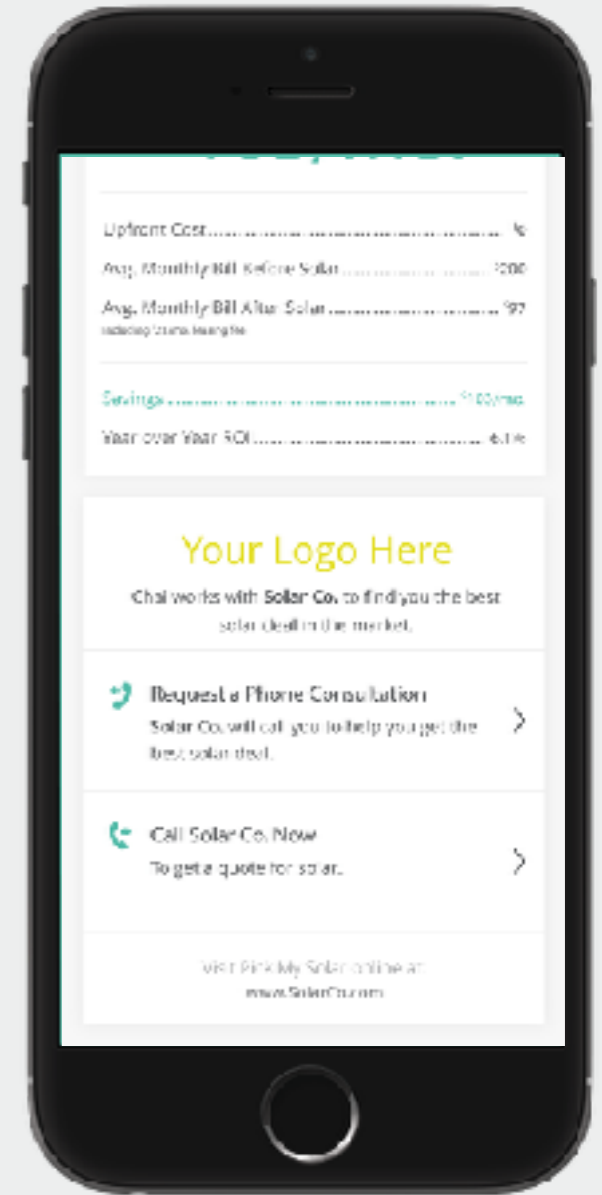


Power Pay Days.

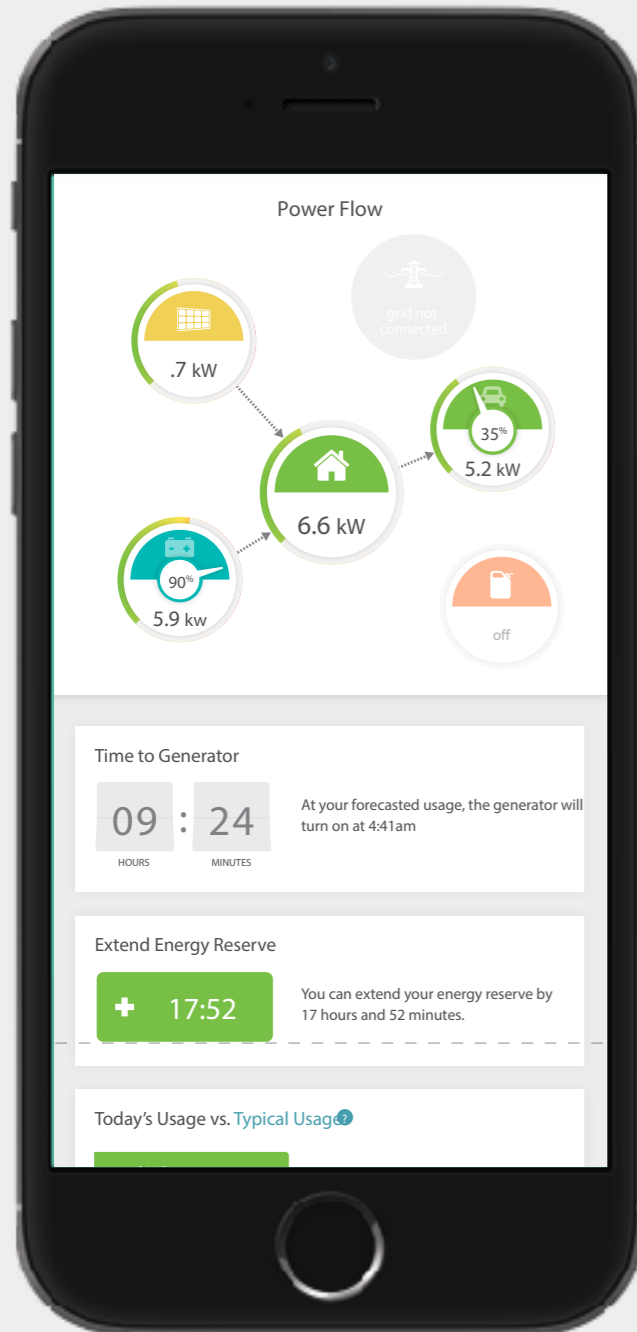




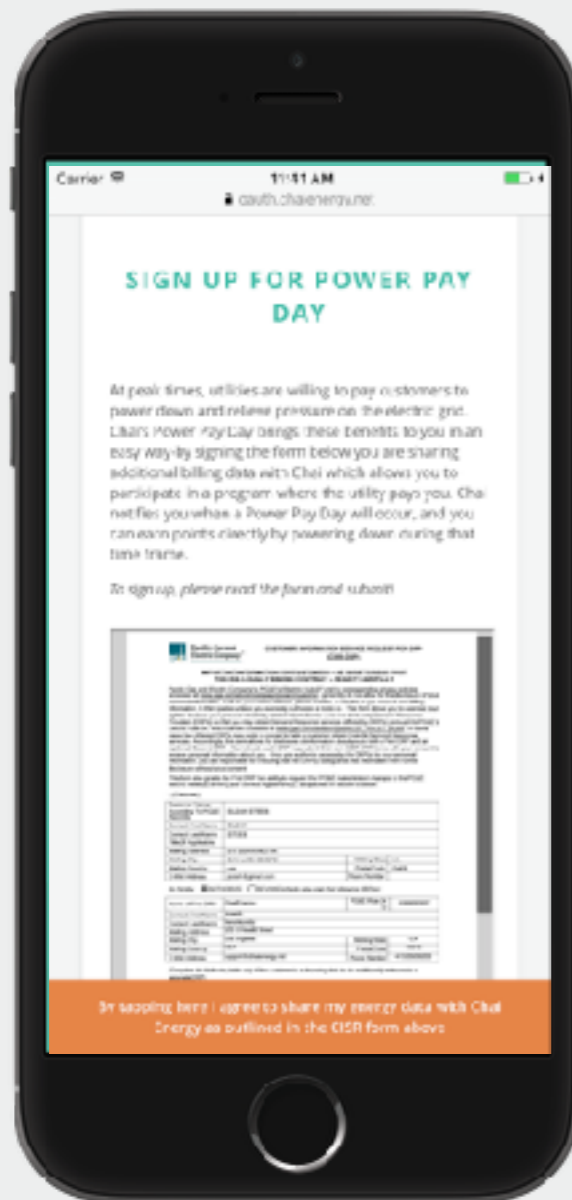
Ways to Save



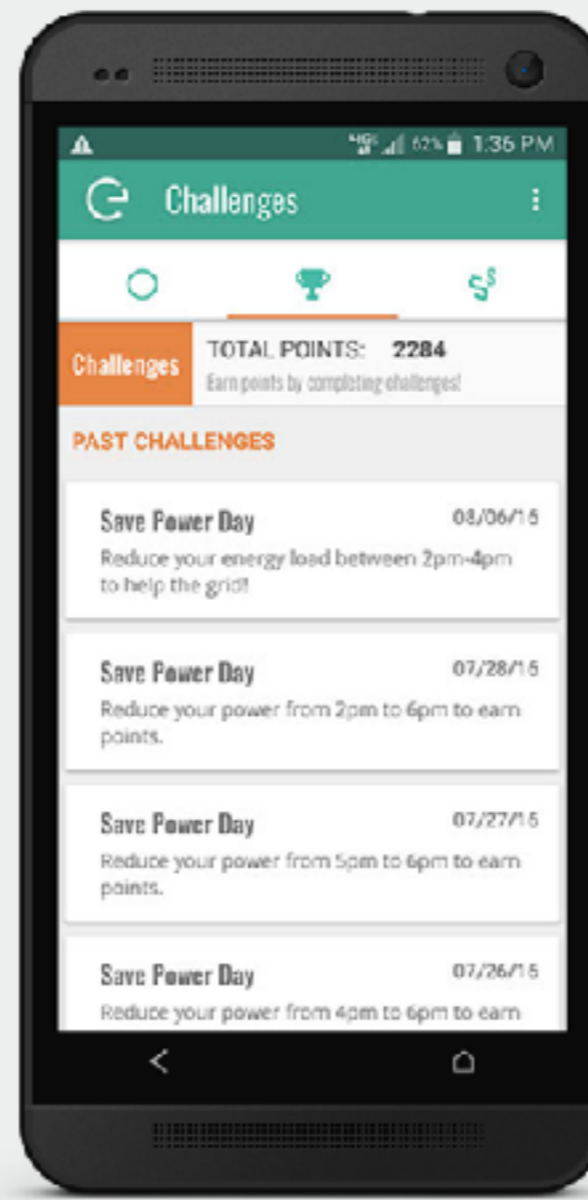
Chai Home



More about Power Pay Day



Easy form signing

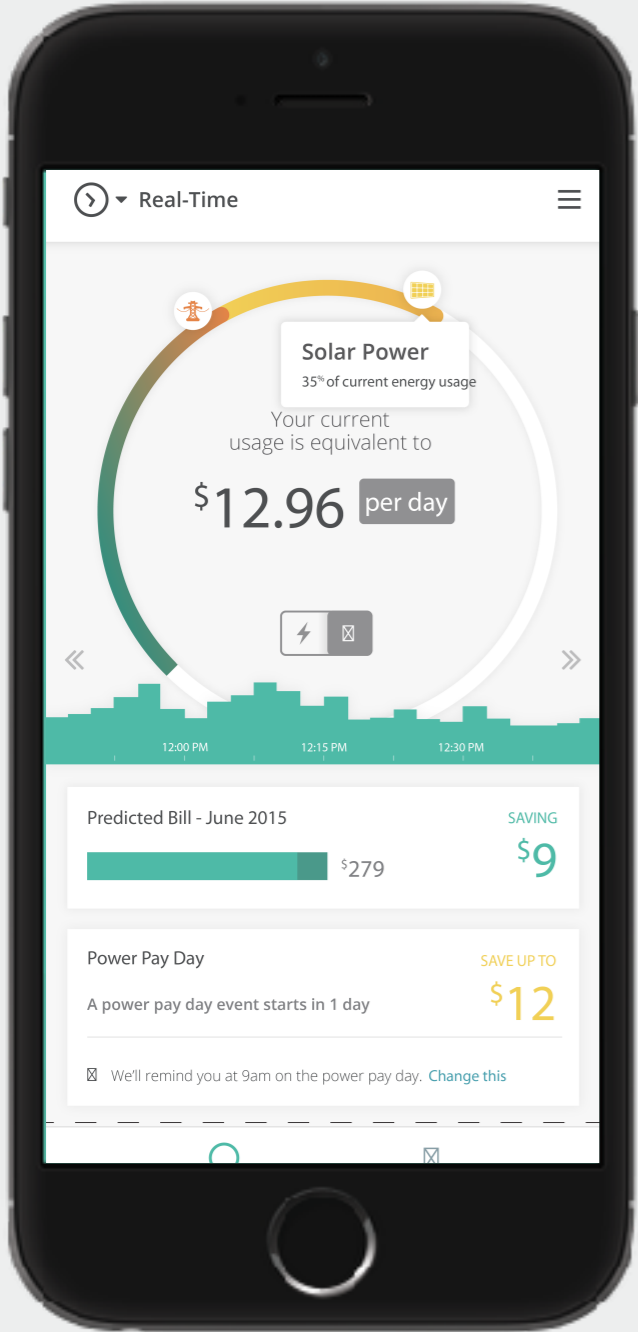


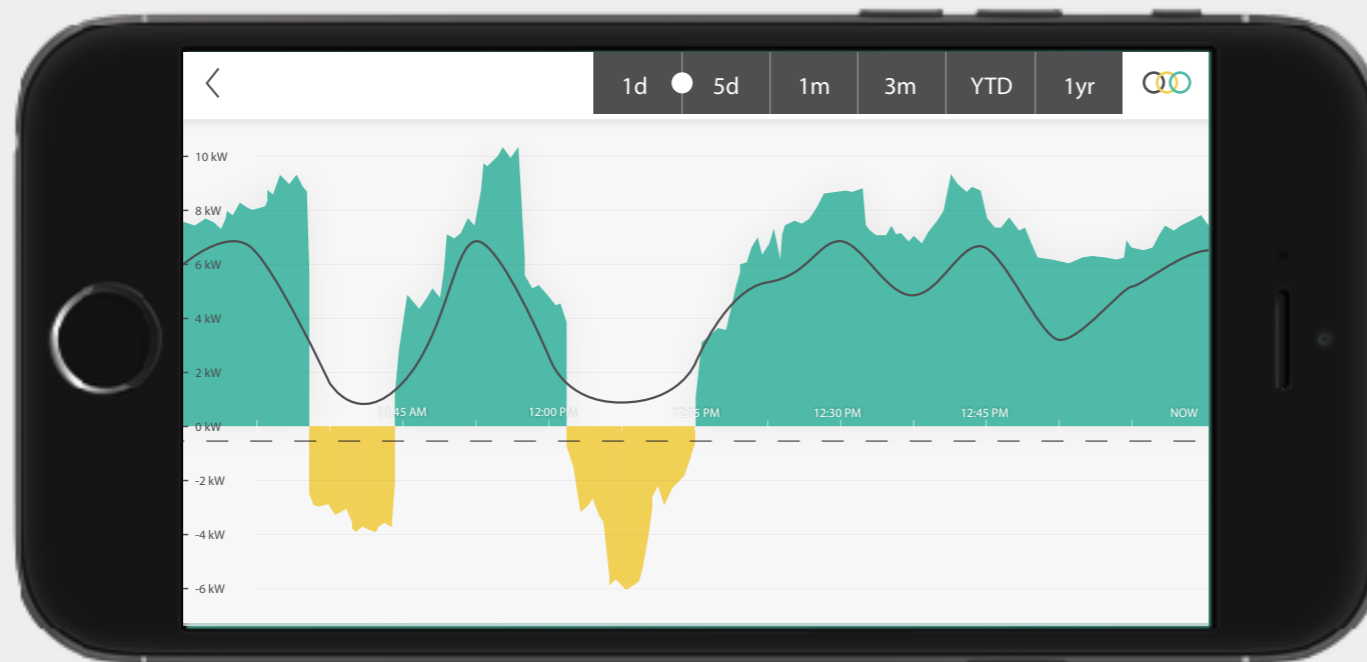
See all power pay days and earning



Power Pay Days surfaced on your

Chai Solar



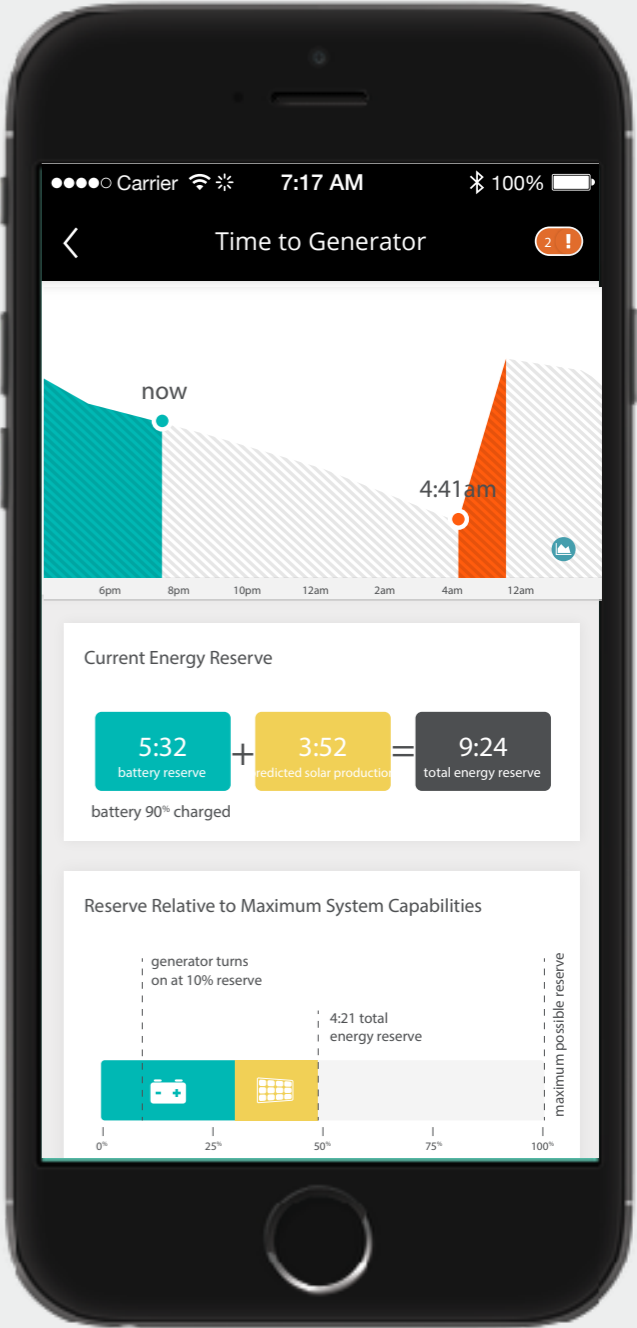
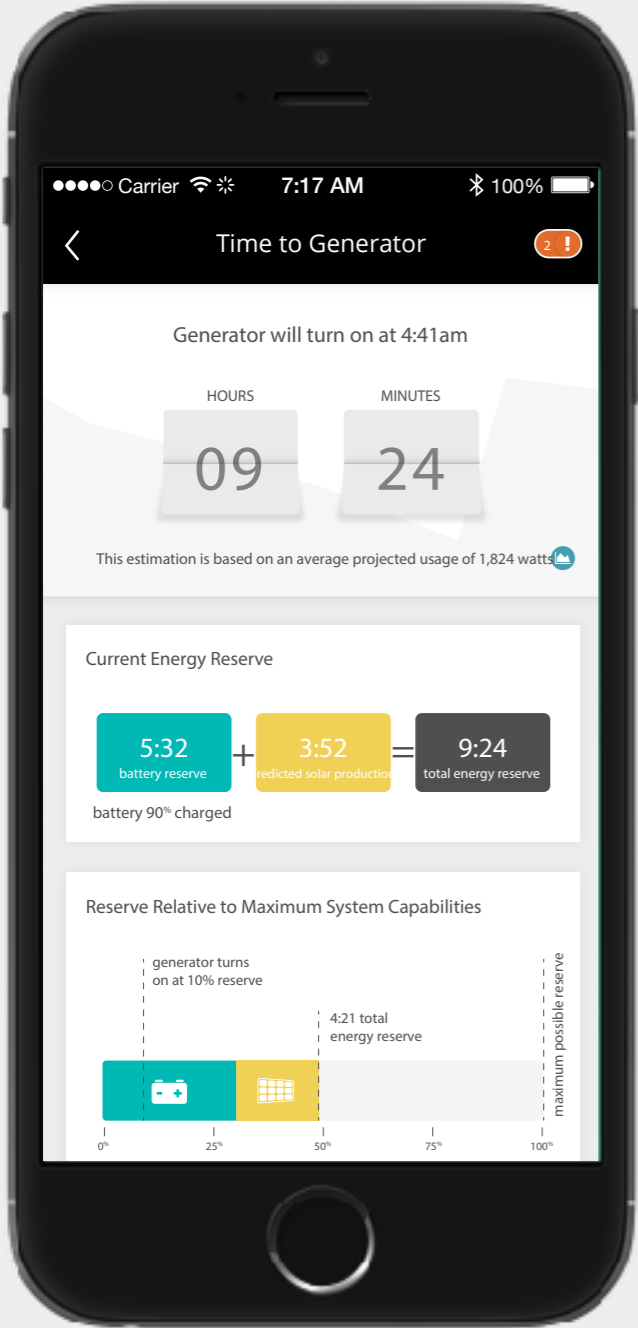


Solar Monitoring

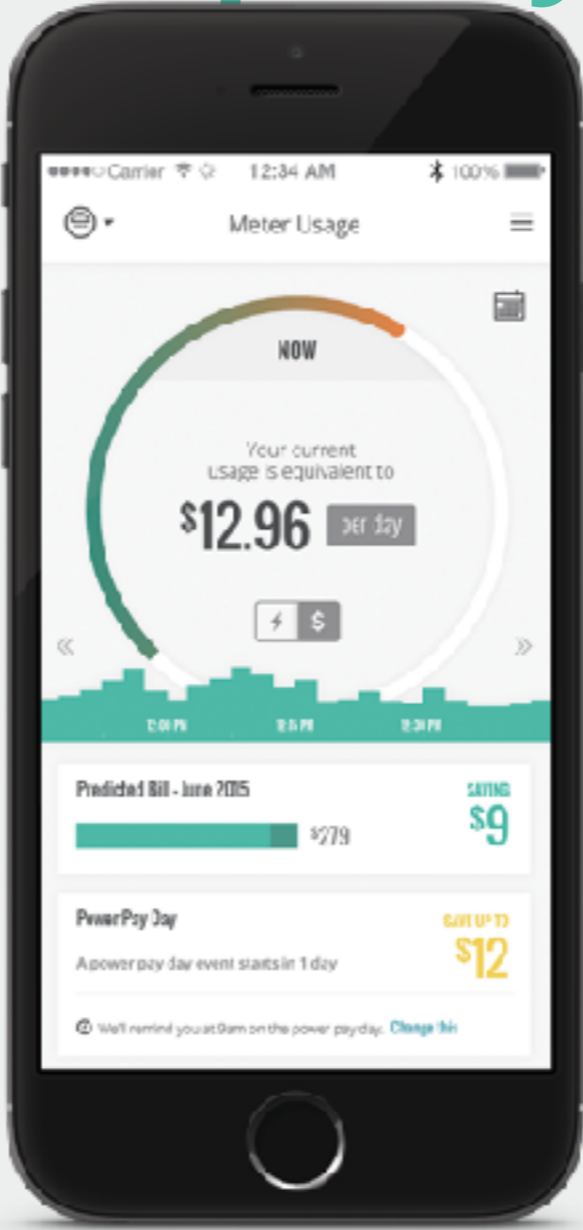
Chai Solar will collect solar data and show it alongside energy usage and temperature on Chai's classic edge-to-edge charts.

**Coming*

System Forecasting



Calculated Simplicity



Safety Alerts

Get notified when you leave your most dangerous appliances on



Products



Chai Lite

Chai Energy Lite is a totally free, no cost solution that securely ingests and analyzes customers' daily Green Button data from their utility account.



Chai Pro

Chai Energy Pro uses an affordable wireless gateway to collect real-time, second-by-second energy data from a customer's home. With this higher resolution data we can identify energy waste on an appliance-level basis.